



British Kart
Championships

Teams now have the ability to embed the required BKC logos into specific areas as outlined by the Regulations. This process ensures that Competitors and Teams are in line with the Regulations and guarantees consistency in the placement of our Championship Partner logos at Events. Details regarding the specific location of the logo files, including sizes and colors are below.

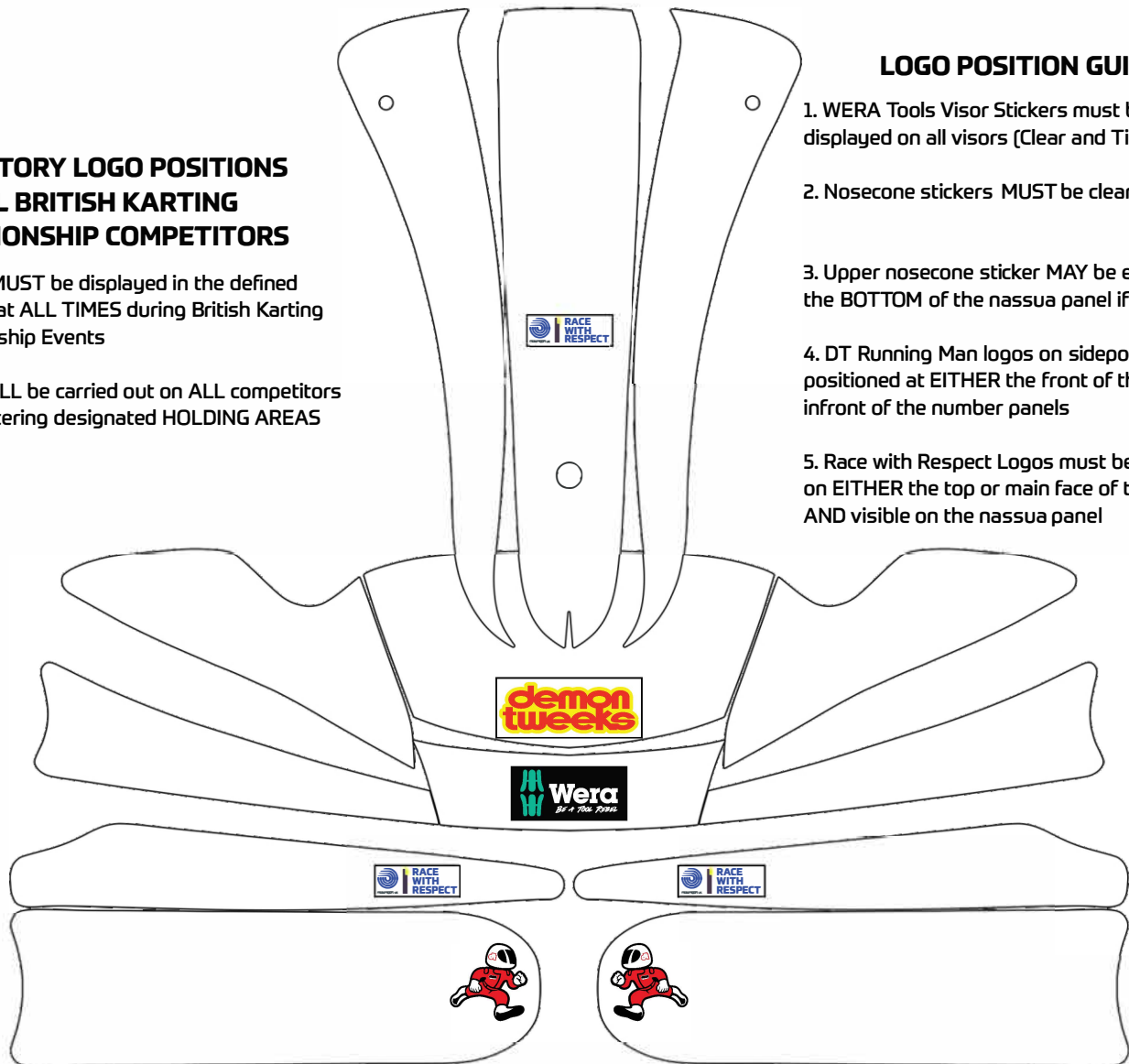
Furthermore, please note that sticker kit designs should be sent to Danielle.short@motorsportuk.org for approval before the first round.

* EXAMPLE LOGO POSITIONS FOR CADET BODYWORK

MANDATORY LOGO POSITIONS FOR ALL BRITISH KARTING CHAMPIONSHIP COMPETITORS

All logos MUST be displayed in the defined positions at ALL TIMES during British Karting Championship Events

Checks WILL be carried out on ALL competitors before entering designated HOLDING AREAS



LOGO POSITION GUIDELINES

1. WERA Tools Visor Stickers must be displayed on all visors (Clear and Tinted)
2. Nosecone stickers MUST be clearly visible
3. Upper nosecone sticker MAY be elevated to the BOTTOM of the nassua panel if required
4. DT Running Man logos on sidepods must be positioned at EITHER the front of the pods, or in front of the number panels
5. Race with Respect Logos must be displayed on EITHER the top or main face of the pods AND visible on the nassua panel

*** ALL MANDATORY STICKERS WILL BE SUPPLIED AT THE RACE CENTRE**

* EXAMPLE LOGO POSITIONS FOR OTK JUNIOR / SENIOR BODYWORK

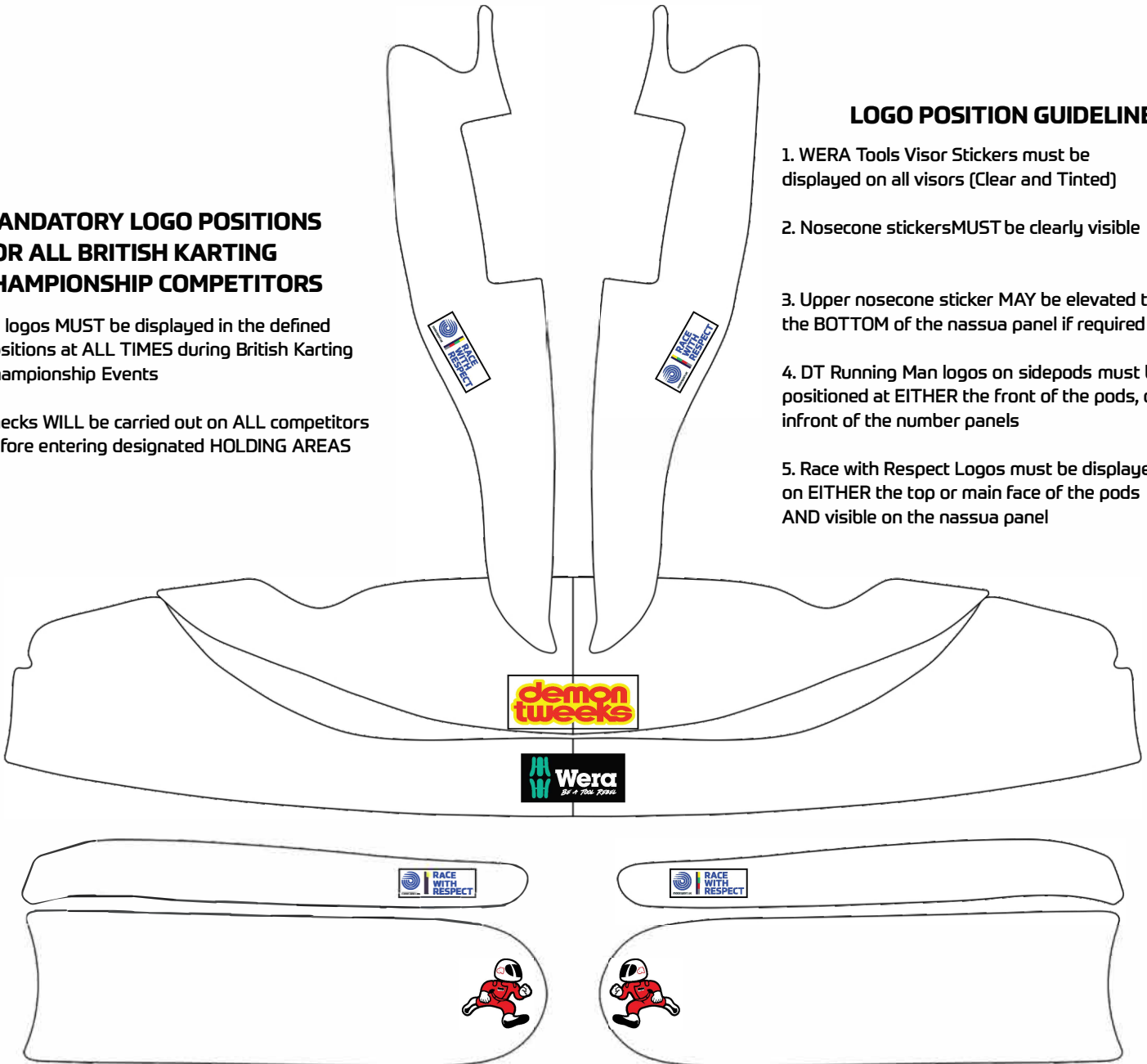
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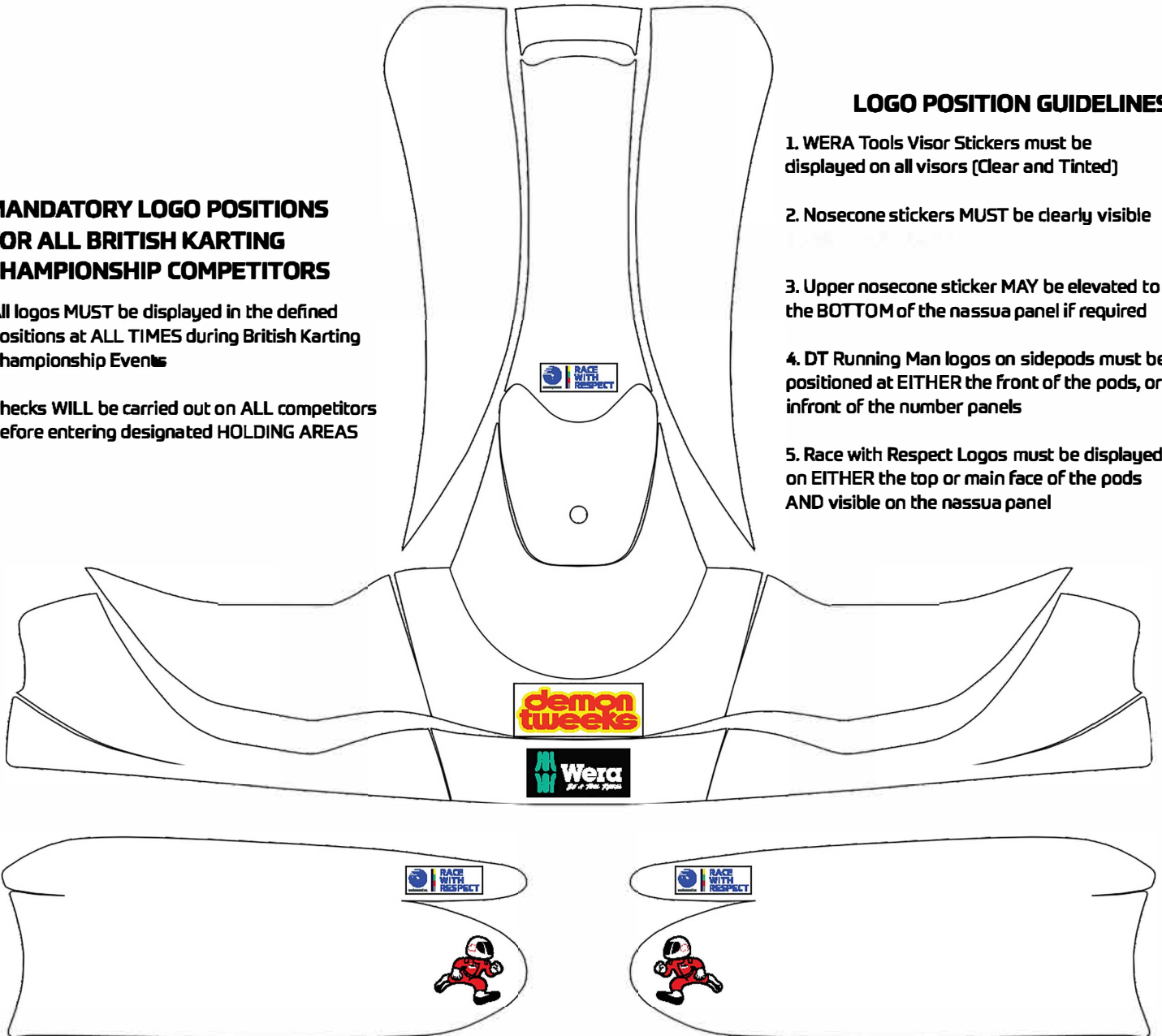
* ALL MANDATORY STICKERS WILL BE SUPPLIED AT THE RACE CENTRE

* EXAMPLE LOGO POSITIONS FOR KG JUNIOR / SENIOR BODYWORK

MANDATORY LOGO POSITIONS FOR ALL BRITISH KARTING CHAMPIONSHIP COMPETITORS

All logos **MUST** be displayed in the defined positions at **ALL TIMES** during British Karting Championship Events

Checks **WILL** be carried out on **ALL** competitors before entering designated **HOLDING AREAS**



LOGO POSITION GUIDELINES

1. WERA Tools Visor Stickers must be displayed on all visors (Clear and Tinted)
2. Nosecone stickers **MUST** be clearly visible
3. Upper nosecone sticker **MAY** be elevated to the **BOTTOM** of the nassua panel if required
4. DT Running Man logos on sidepods must be positioned at **EITHER** the front of the pods, or in front of the number panels
5. Race with Respect Logos must be displayed on **EITHER** the top or main face of the pods **AND** visible on the nassua panel

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* EXAMPLE LOGO POSITIONS FOR PAROLIN JUNIOR / SENIOR BODYWORK

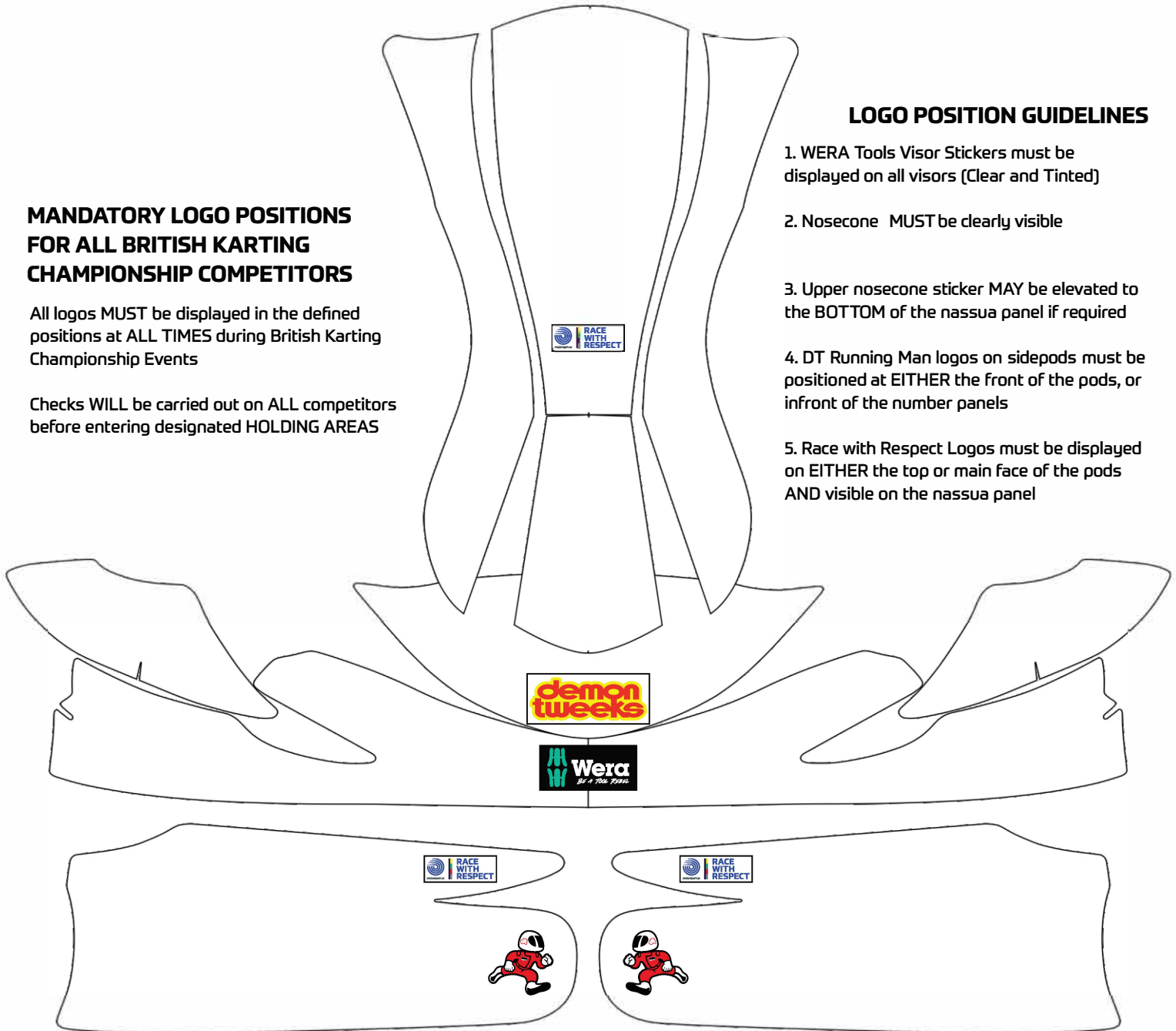
MANDATORY LOGO POSITIONS FOR ALL BRITISH KARTING CHAMPIONSHIP COMPETITORS

All logos MUST be displayed in the defined positions at ALL TIMES during British Karting Championship Events

Checks WILL be carried out on ALL competitors before entering designated HOLDING AREAS

LOGO POSITION GUIDELINES

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2. Nosecone MUST be clearly visible
3. Upper nosecone sticker MAY be elevated to the BOTTOM of the nassua panel if required
4. DT Running Man logos on sidepods must be positioned at EITHER the front of the pods, or in front of the number panels
5. Race with Respect Logos must be displayed on EITHER the top or main face of the pods AND visible on the nassua panel



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2.2.4 "Do's" and "Don'ts"

The following logo layouts are not allowed



Wera Logo with slogan 4C Black on dark background

Correct: With dark background the logo 4C white has to be used.



Wera Logo with slogan 4C White on light background

Correct: With light background the logo 4C black has to be used



Wera Logo on coloured background

Correct: The Logo must always be used in the defined colour area. The only exception: Customer catalogues.



Wera logo with claim 4C black in too small an image size

Correct: For images with a width of less than 25mm, the logo without claim must be used



Wera logo too close to the margin

Correct: The minimum distance of the logo to the margin is the width/height of one "W".



Altered proportions of the logo components

Correct: The Wera logo must always be used as a unit. Individual components may not be scaled differently.



Wera logo set at an angle

Correct: The Wera logo must always be parallel to the margins.



Wera logo distorted

Correct: The Wera logo must always be used in its original dimensions.



Wera logo trimmed

Correct: The Wera logo must always be fully visible.



Wera logo placed around a corner

The Wera logo may not turn a corner (for example on a box or a trade fair stand).